Artesia Arts & Cultural District

Downtown Mural Program

Request For Proposals

The Artesia Arts & Cultural District is currently accepting proposals for a public art mural in our downtown area. This mural will be the latest in a continuing series of downtown public art installations, in support of the Arts in Artesia.

P*roject Description:* The mural’s overall design should be timeless. The location’s setting and existing building elements should be incorporated into the overall design. There are plans for a simple slab-type stage to be placed in front of the pump house in the near future, and it is envisioned that the mural will provide a backdrop. In addition, the design must have an interactive component to it that people can pose with that will engage pedestrians, but nothing that requires mounting, drilling, or any other method of affixing. Subject matter should celebrate one or more of: The City of Artesia, Eddy County, New Mexico, local history, cultures, character, architecture, and/or uniqueness. All artworks must be appropriate for all ages. No: obscenities, nudity, sexual content, profanity, substance abuse, scary imagery, racism, violence, degradation or desecration of individuals/groups/cultural symbols, or gang-related designs. Artists will retain the ownership of design ideas submitted with this application. The winning design’s ownership will become the property of the Artesia Arts & Cultural District upon completion of the mural, along with all artworks produced for this mural.

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*Site Information:* The site for this mural is on the north wall of 519 West Main St., Artesia NM (Derrick Floor pump house). The mural wall measures approximately 26’ X 12’3” and is built from cinder blocks.



*Funding:* A stipend of $5,000.00 will be awarded to the selected artist or team of artists. The Artesia Arts & Cultural District & site owner will pay for materials, provide equipment, and take care of pressure-washing and site repairs. ACD can also assist with lodging information.

*Application Requirements:* All artists must be over age 18.

* A completed application form
* An artist’s resume + examples of work to demonstrate the artist(s)‘s ability to complete a project of this scale in the timeframe allowed + 2 references.
* 2-4 concept sketches, and an Artist’s Statement (400 words maximum) explaining the inspiration behind the design.
* A time-frame schedule for the installation—exact dates to be worked out
* A budget for materials—applicants are responsible for doing their own site surveys, including necessary equipment assessments.
* Both the Artesia Arts & Cultural District and the selected artist(s) agree to release and hold harmless the other in any case of liability related to the preparation and/or installation of the mural. This provision shall remain in effect beyond the expiration of the term.
* All submission materials are due by April 25, 2023. All submission materials should be submitted to: [acdmurals@gmail.com](mailto:acdmurals@gmail.com)

*Selection Process:* The winning design will be chosen by an Artesia Arts & Cultural District selection team.

Logo

Description automatically generated**DOWNTOWN MURAL PROJECT**

**APPLICATION**

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| **Full Name**  If applying as team, please select a contact person. |  |
| **Website** | Click or tap here to enter text. |
| **Phone** | Click or tap here to enter text. |
| **Email** | Click or tap here to enter text. |
| **Address** | Click or tap here to enter text. |
| **City** |  |
| **State** |  |
| **Zip Code** |  |
| **Mailing Address, if different** | Click or tap here to enter text. |

As an applicant for the Artesia Arts & Cultural District’s Downtown Mural Project, I certify that all works submitted are original products of the applicant(s) and no other. I further certify that all statements made in this application are true to the best of my knowledge.

Applicant signature: Click or tap here to enter text.

Date: Click or tap to enter a date.